



# Community Survey Results 2018

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## Community Survey 2018 - Overview

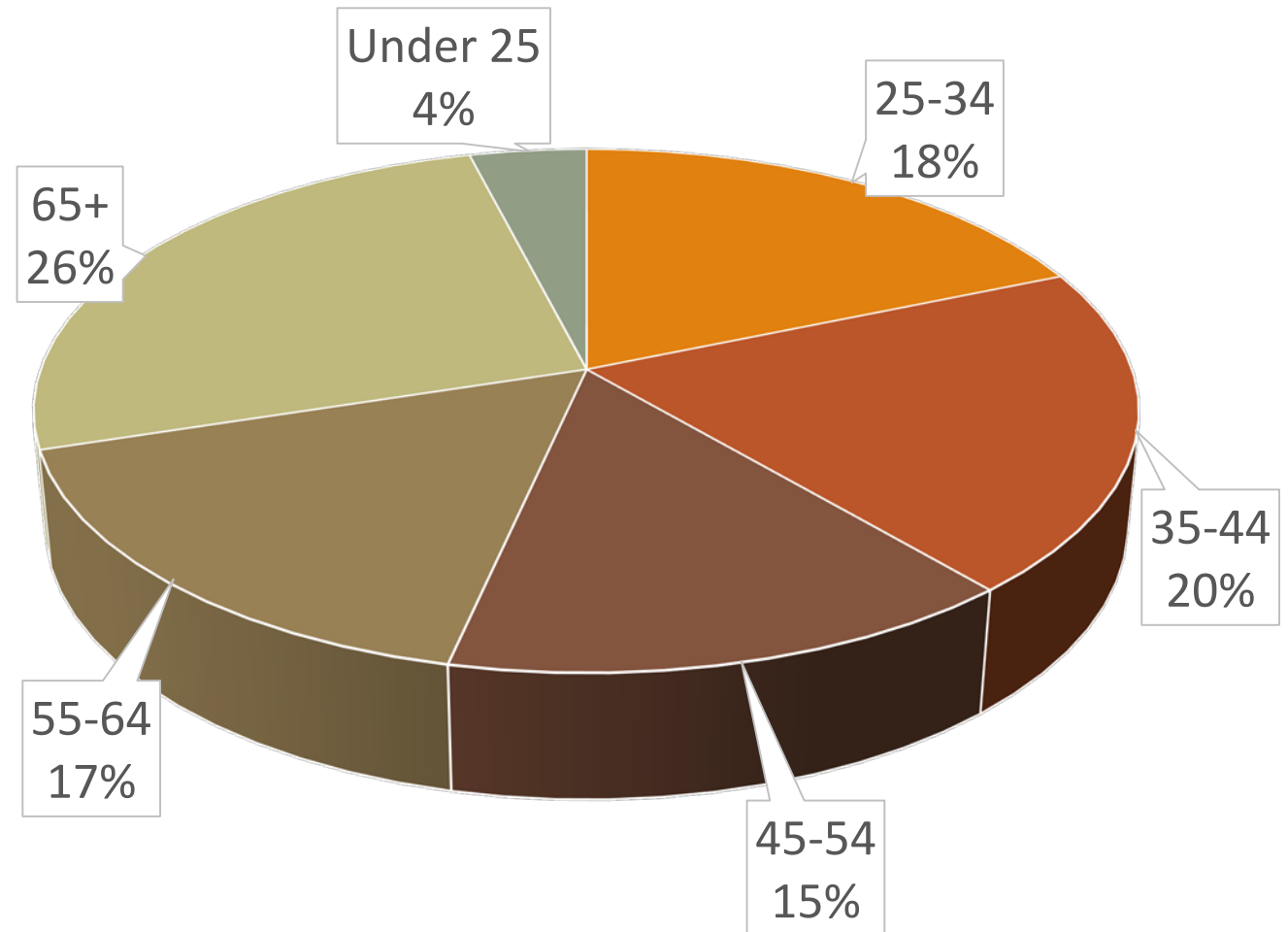
- 703 respondents
- 53% paper
- 47% online
- English/Spanish

### TIME IN SIOUX CENTER

43% lived here 26+ years  
17% lived here 16-25 years  
24% lived here 6-15 years  
14% lived here less than 5 years

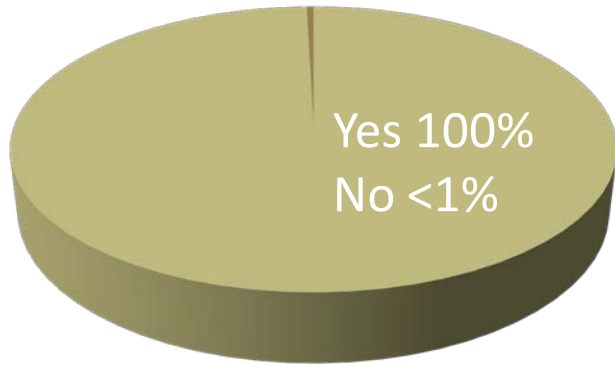
2% did not live in Sioux Center  
(Fewer were new to the  
community than 2013 survey)

## Age of Respondents

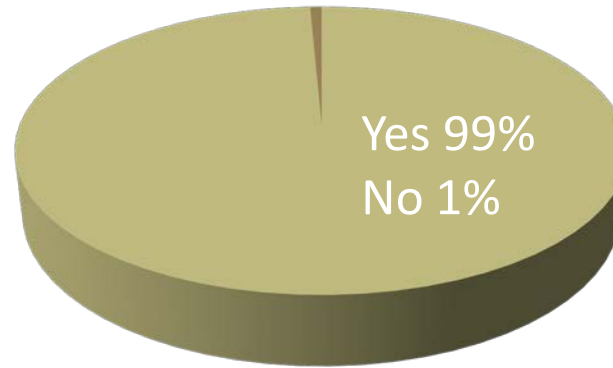


# Do you feel safe in...

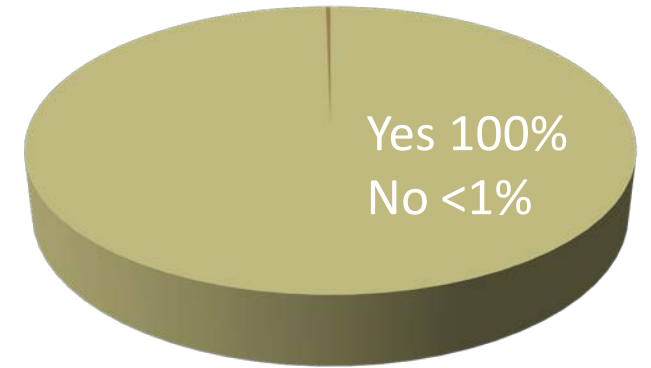
Neighborhood in the day



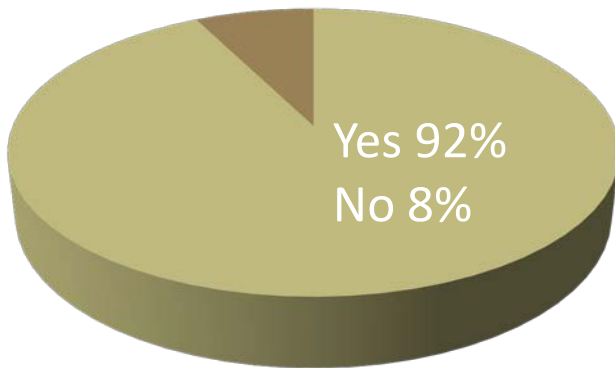
Retail areas in the day



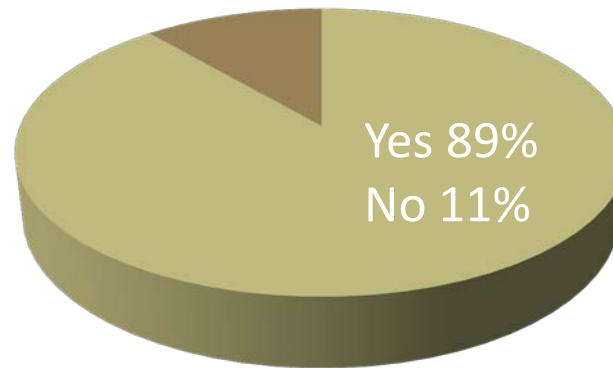
Parks during the day



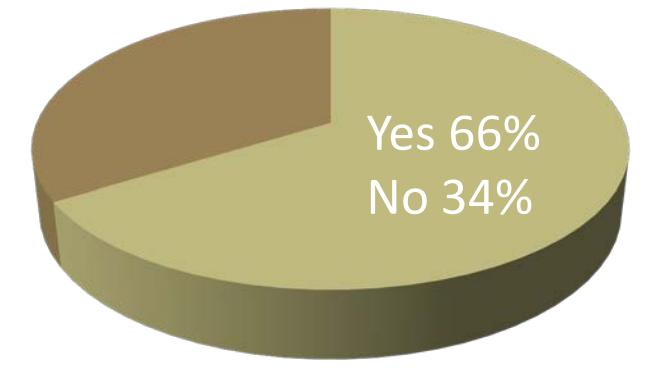
Neighborhood at night



Retail areas at night

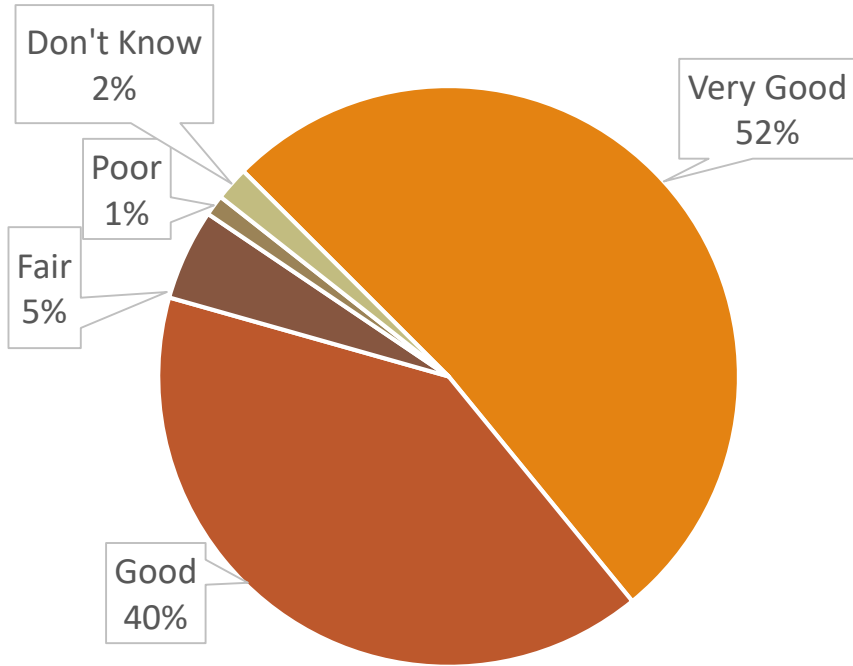


Parks at night

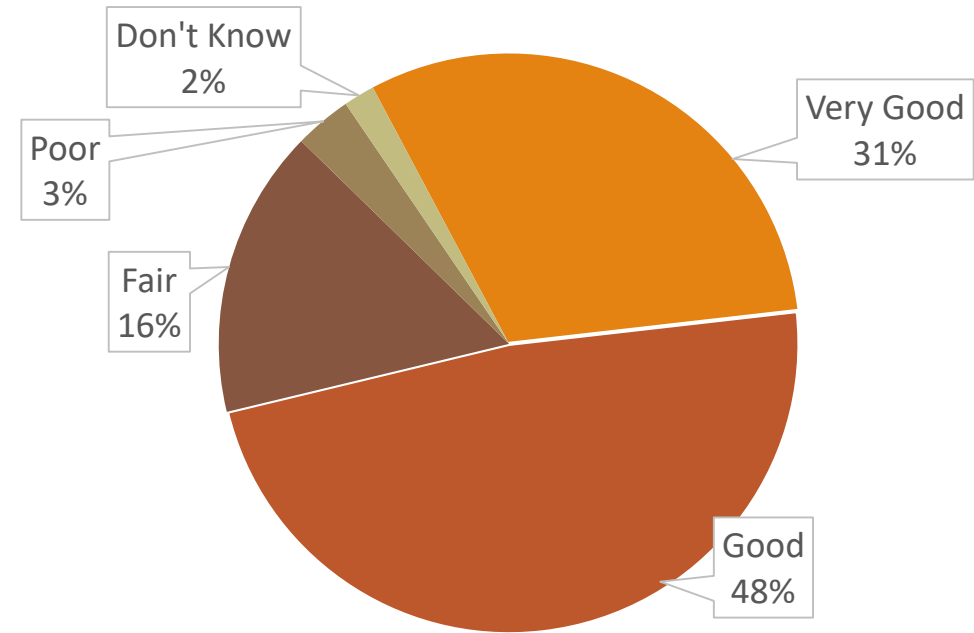


The "at night" responses each dropped a few % points, with parks dropping about 10% from 2013.

## Police Services



## Traffic Enforcement



### Compare to 2013:

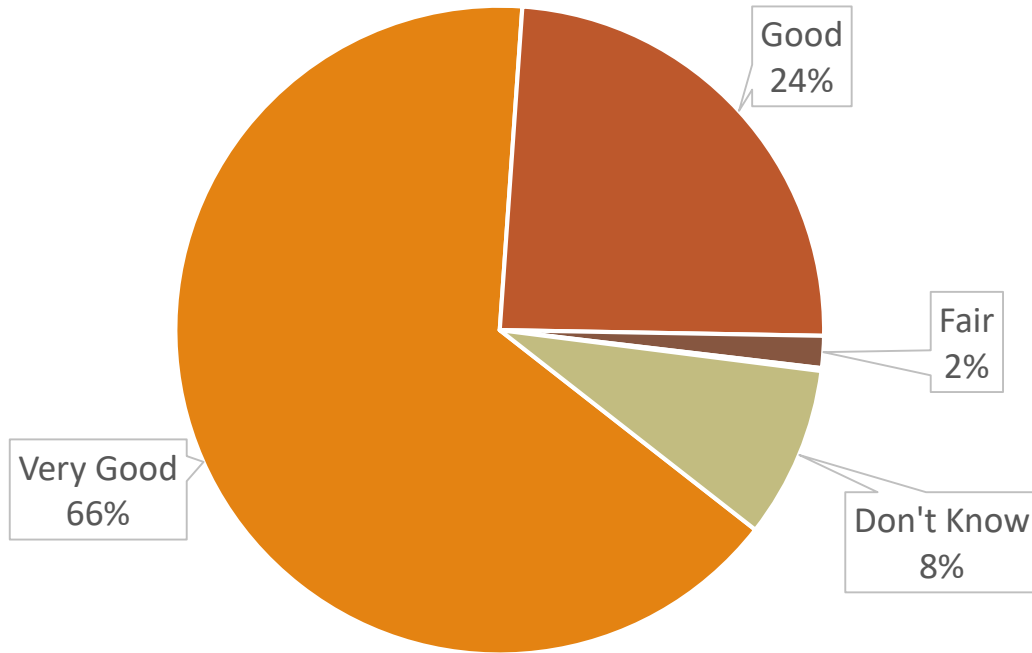
Very Good	29%
Good	49%
Fair	12%
Poor	2%
Don't Know	8%

Concern in comments regarding traffic speed on residential streets and Highway 75.

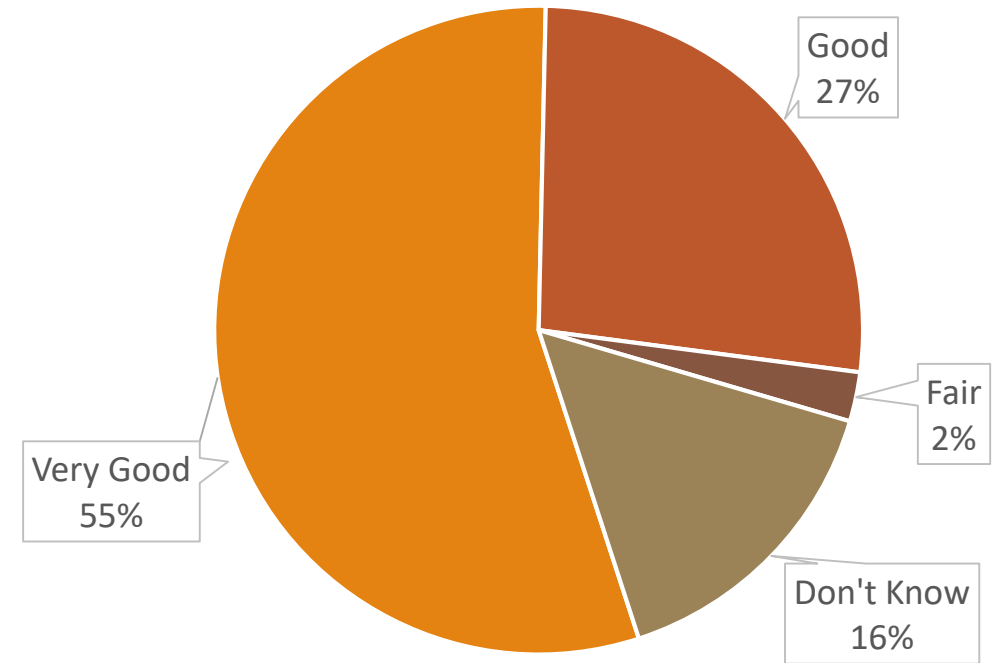
### Compare to 2013:

Very Good	21%
Good	50%
Fair	17%
Poor	5%
Don't Know	7%

## Fire Services



## Ambulance Services



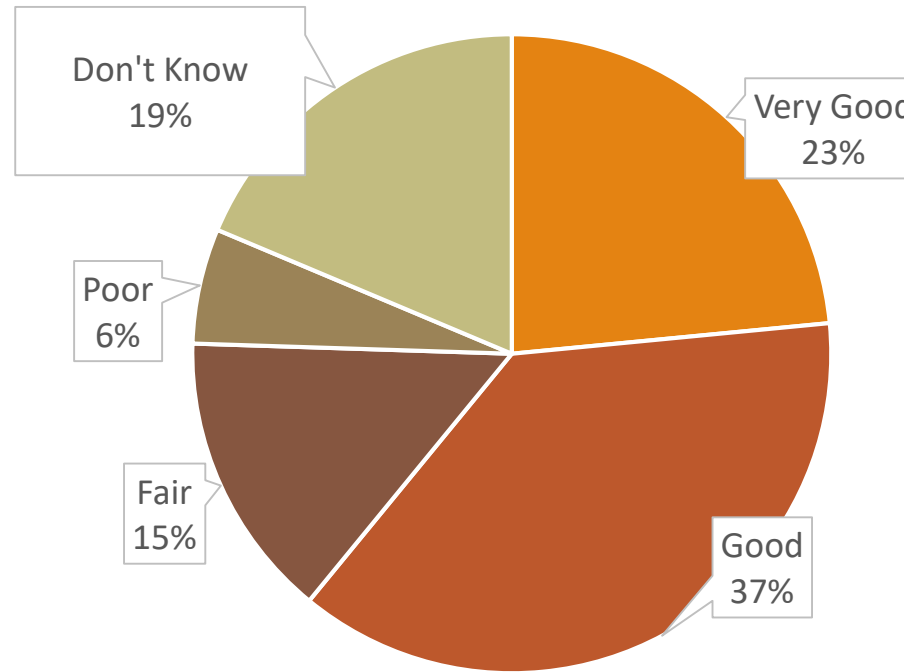
### Compare to 2013:

Very Good	52%
Good	30%
Fair	1%
Poor	0%
Don't Know	17%

### Compare to 2013:

Very Good	46%
Good	28%
Fair	1%
Poor	0%
Don't Know	25%

# Code Enforcement



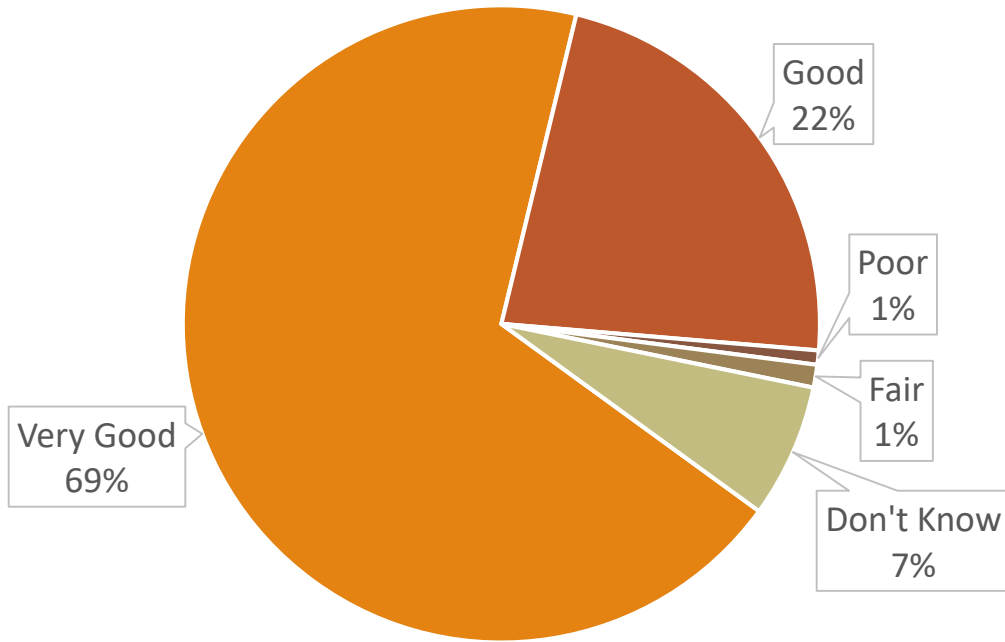
## Highlights from the comment section:

- Concern about multiple families in single-family homes
- Preference to continue high standard of property care

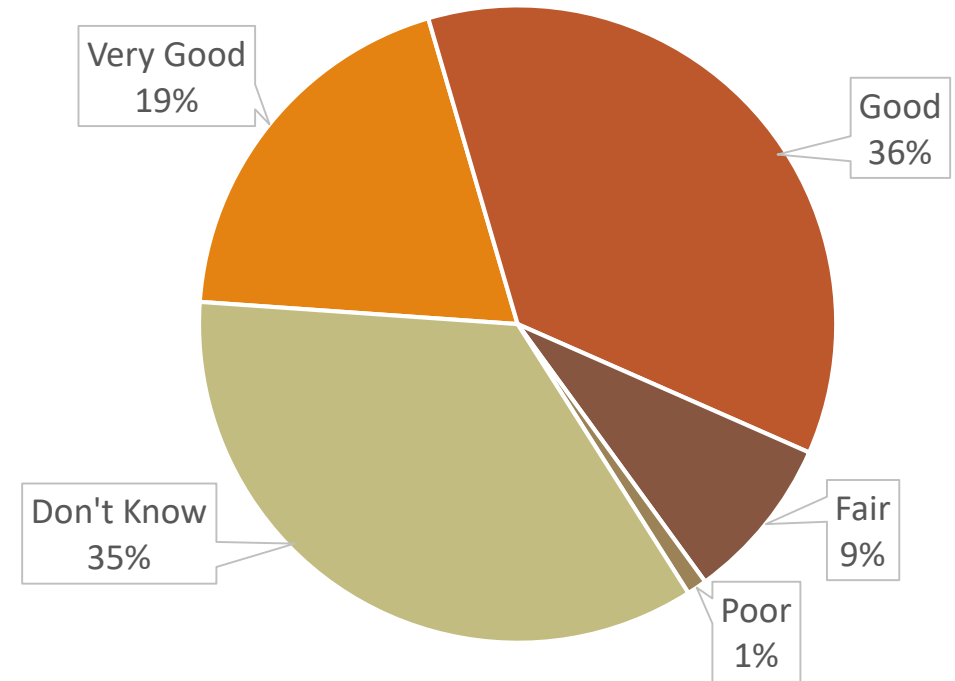
## Compare to 2013:

Very Good	15%
Good	40%
Fair	12%
Poor	5%
Don't Know	28%

## Library Services



## Services for Seniors



### Compare to 2013:

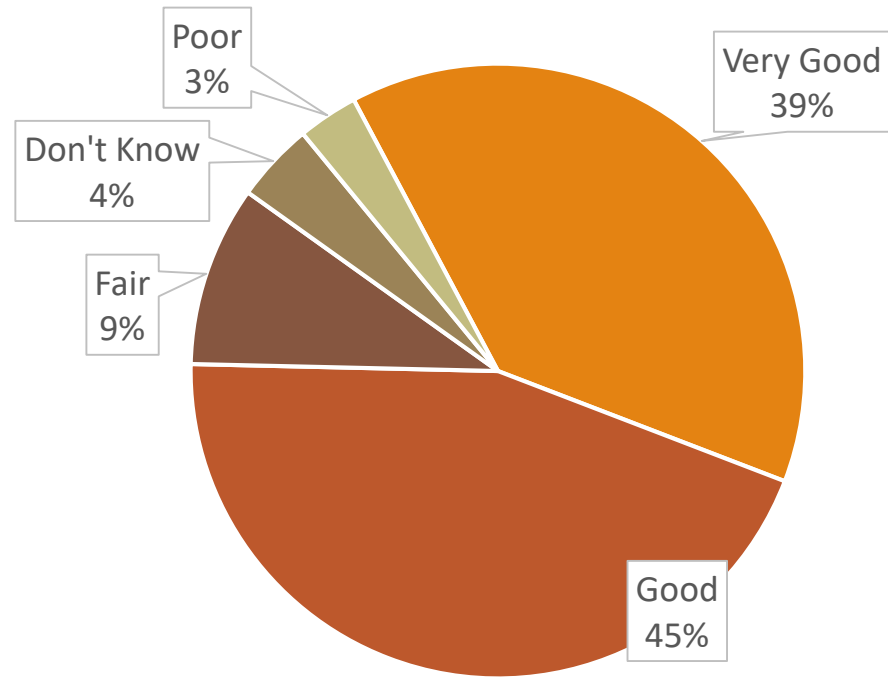
Very Good	52%
Good	29%
Fair	2%
Poor	0%
Don't Know	16%

Library services were our highest rated of all services on this survey.

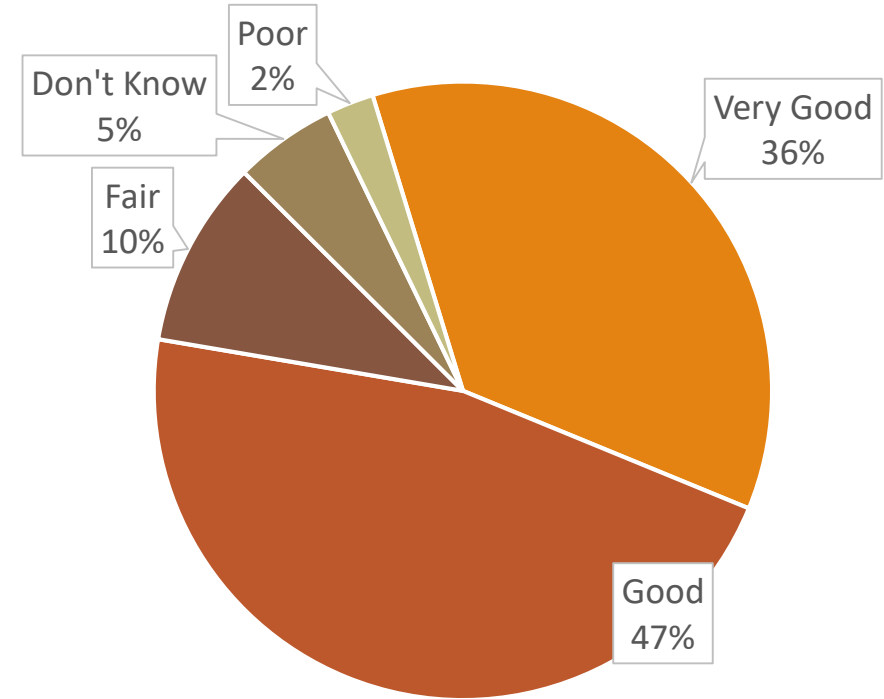
### Compare to 2013:

Very Good	15%
Good	30%
Fair	7%
Poor	1%
Don't Know	47%

## Water Services



## Wastewater Service



### Compare to 2013:

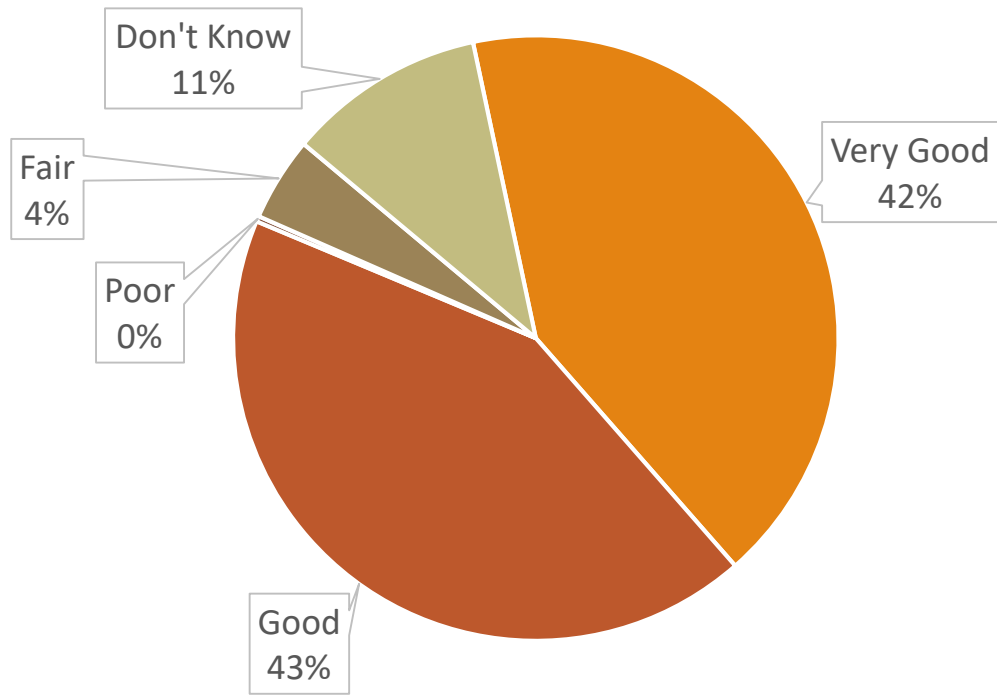
Very Good	30%
Good	39%
Fair	14%
Poor	14%
Don't Know	2%

### Compare to 2013:

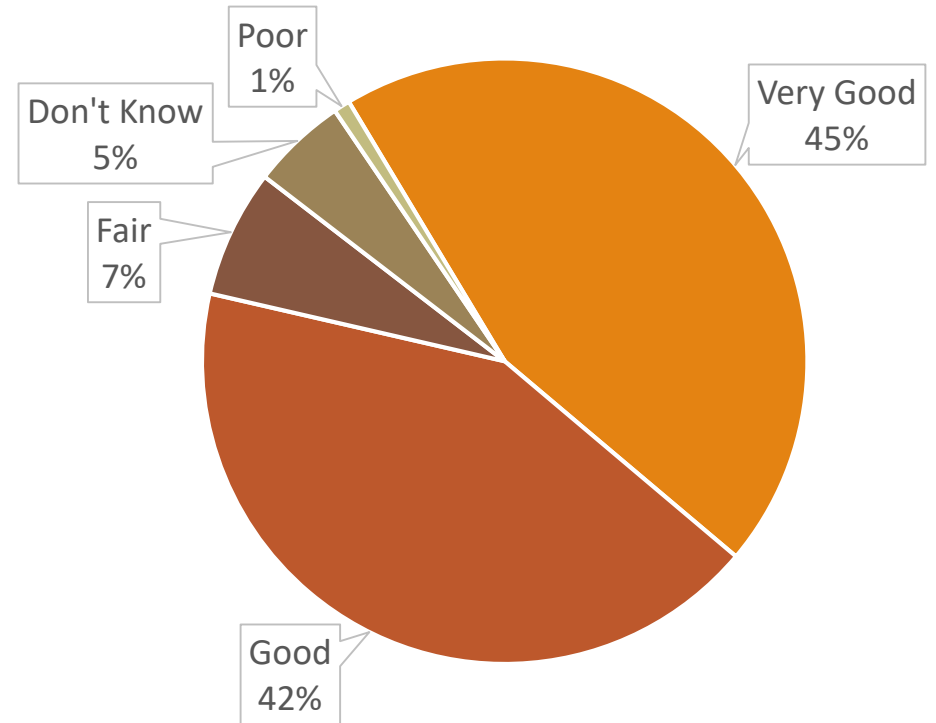
Very Good	29%
Good	47%
Fair	15%
Poor	1%
Don't Know	8%



## Natural Gas Services



## Electric Services



### Compare to 2013:

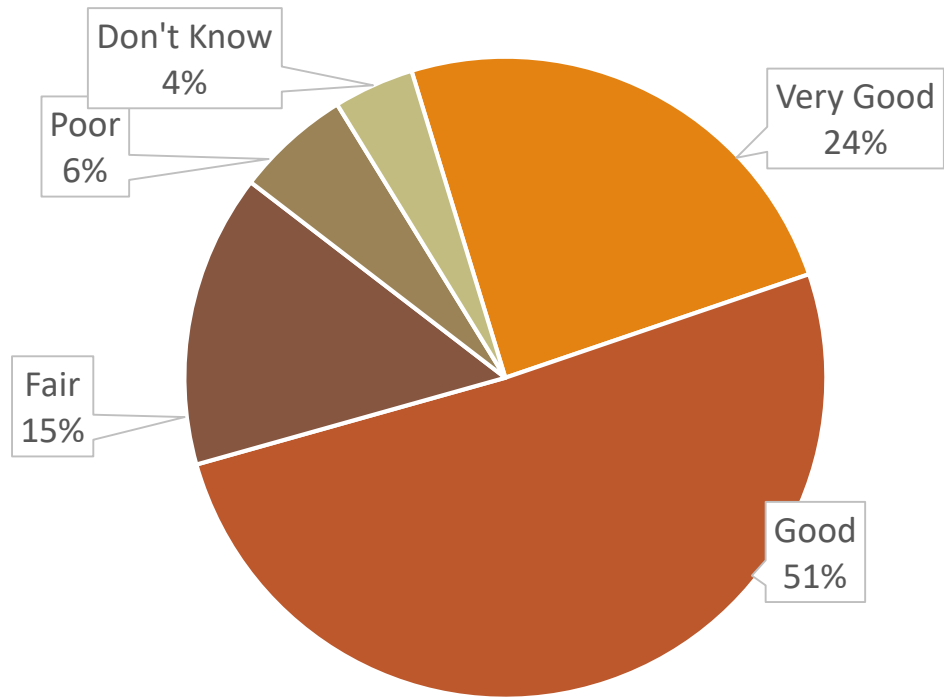
Very Good	38%
Good	38%
Fair	4%
Poor	0%
Don't Know	20%

Some comments regarding rates of utilities, in particular electric and wastewater.

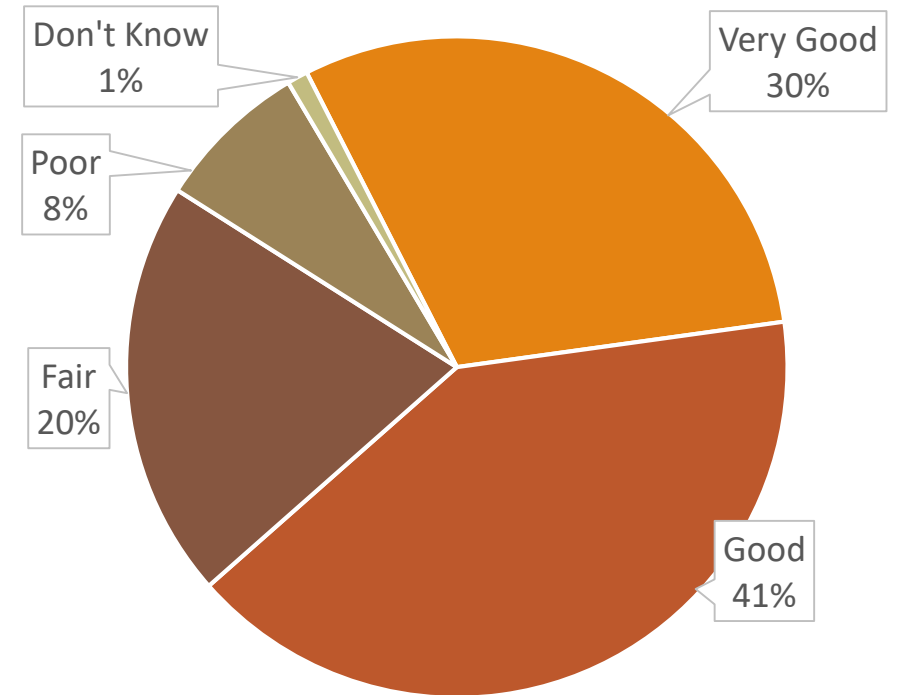
### Compare to 2013:

Very Good	42%
Good	43%
Fair	3%
Poor	1%
Don't Know	11%

## Storm Drainage



## Snow Removal



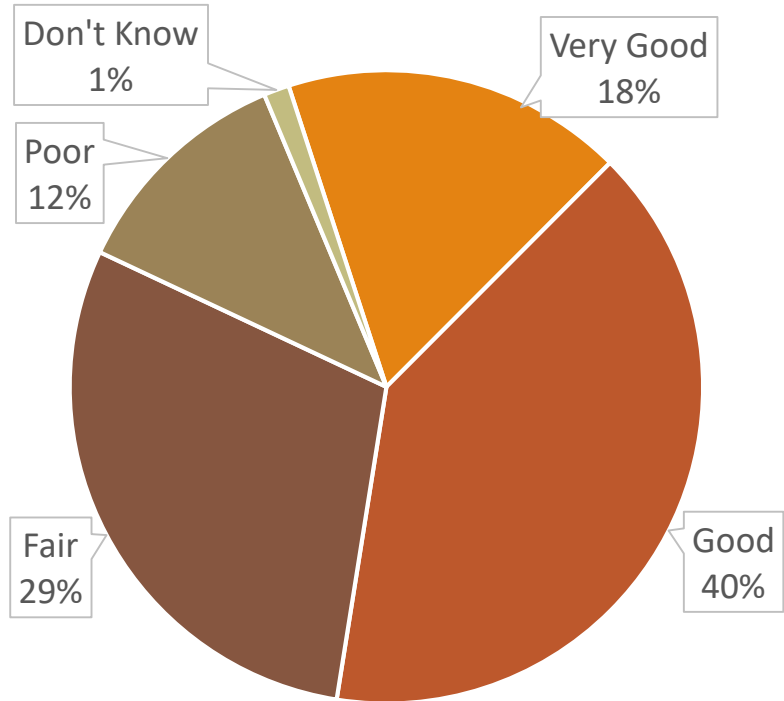
### Compare to 2013:

Very Good	19%
Good	51%
Fair	14%
Poor	5%
Don't Know	11%

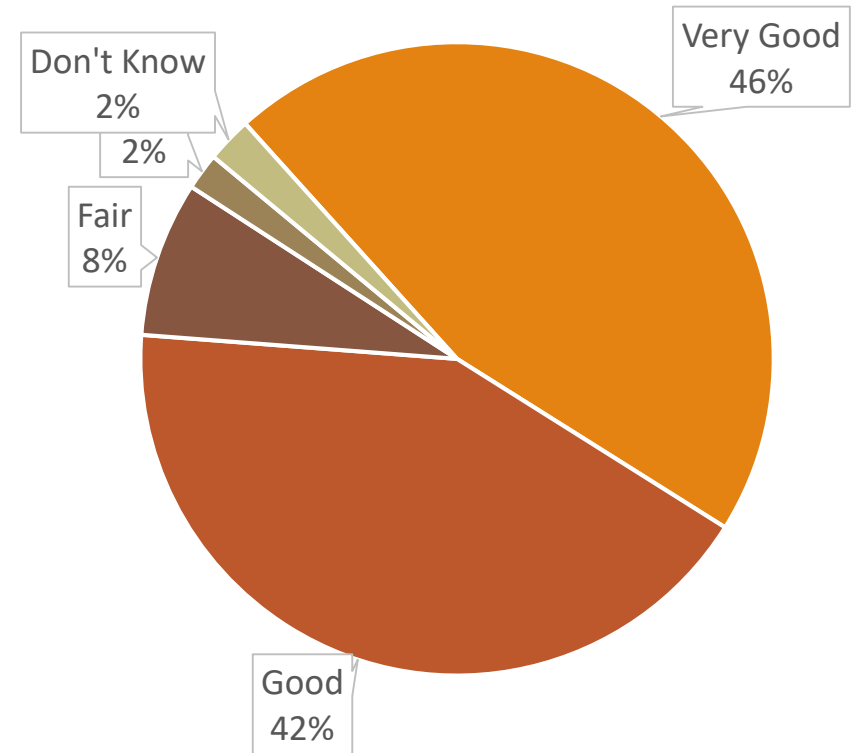
### Compare to 2013:

Very Good	27%
Good	44%
Fair	16%
Poor	8%
Don't Know	5%

## Street Repair



## Garbage/Recycling Collection



### Compare to 2013:

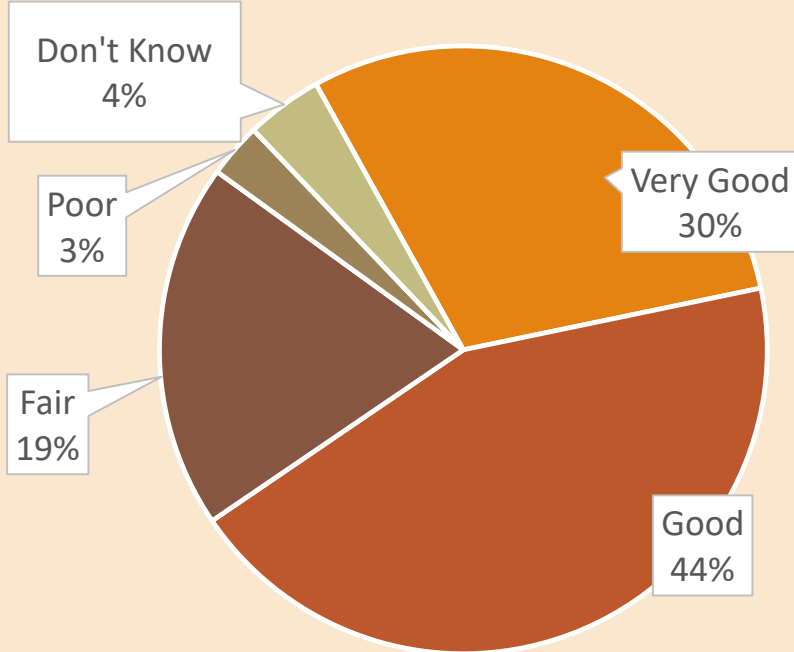
Very Good	20%
Good	51%
Fair	19%
Poor	4%
Don't Know	6%

Interest in more frequent recycling pickups or additional recycling options.

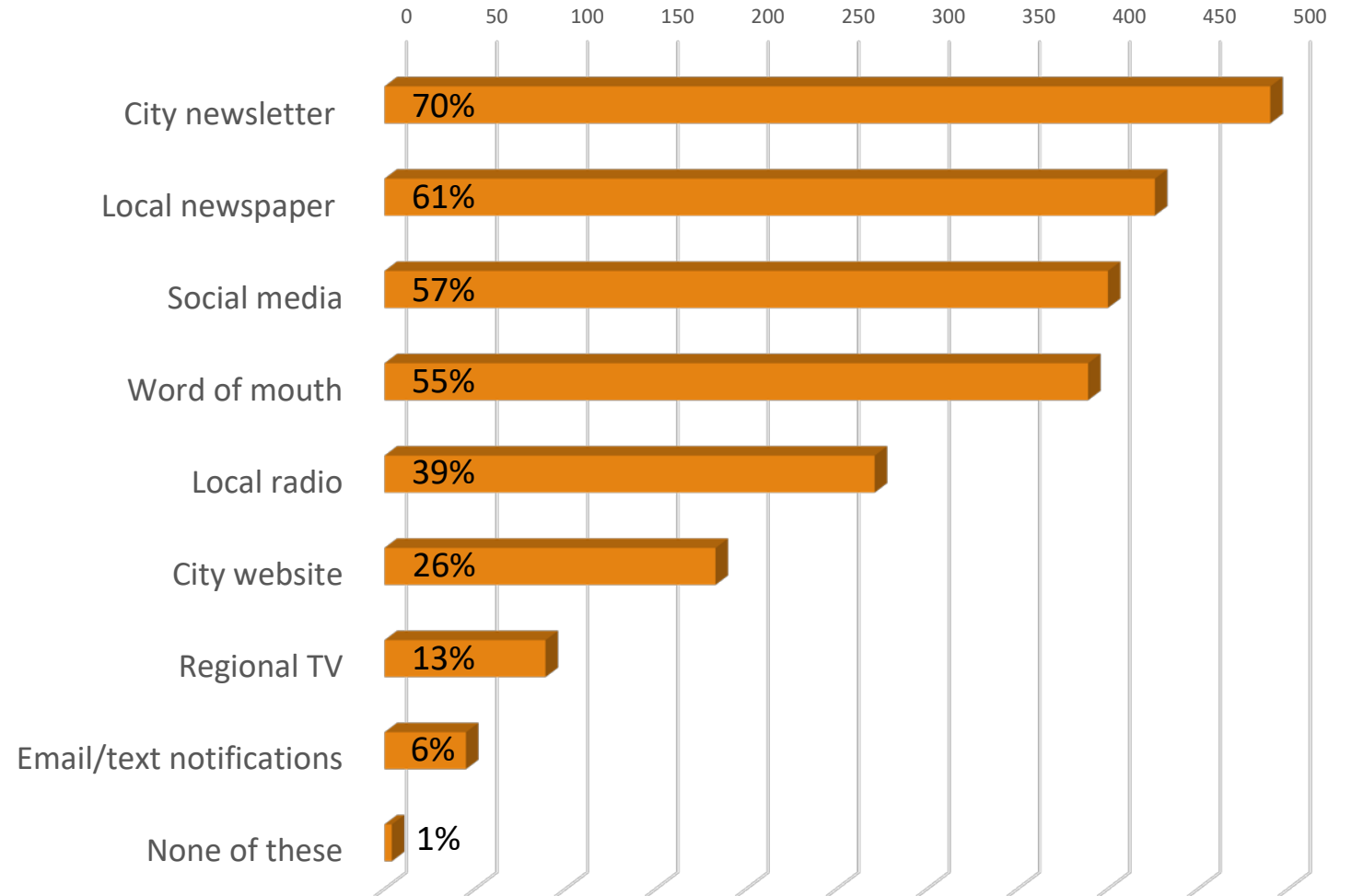
### Compare to 2013:

Very Good	52%
Good	34%
Fair	3%
Poor	1%
Don't Know	10%

## Public Communication

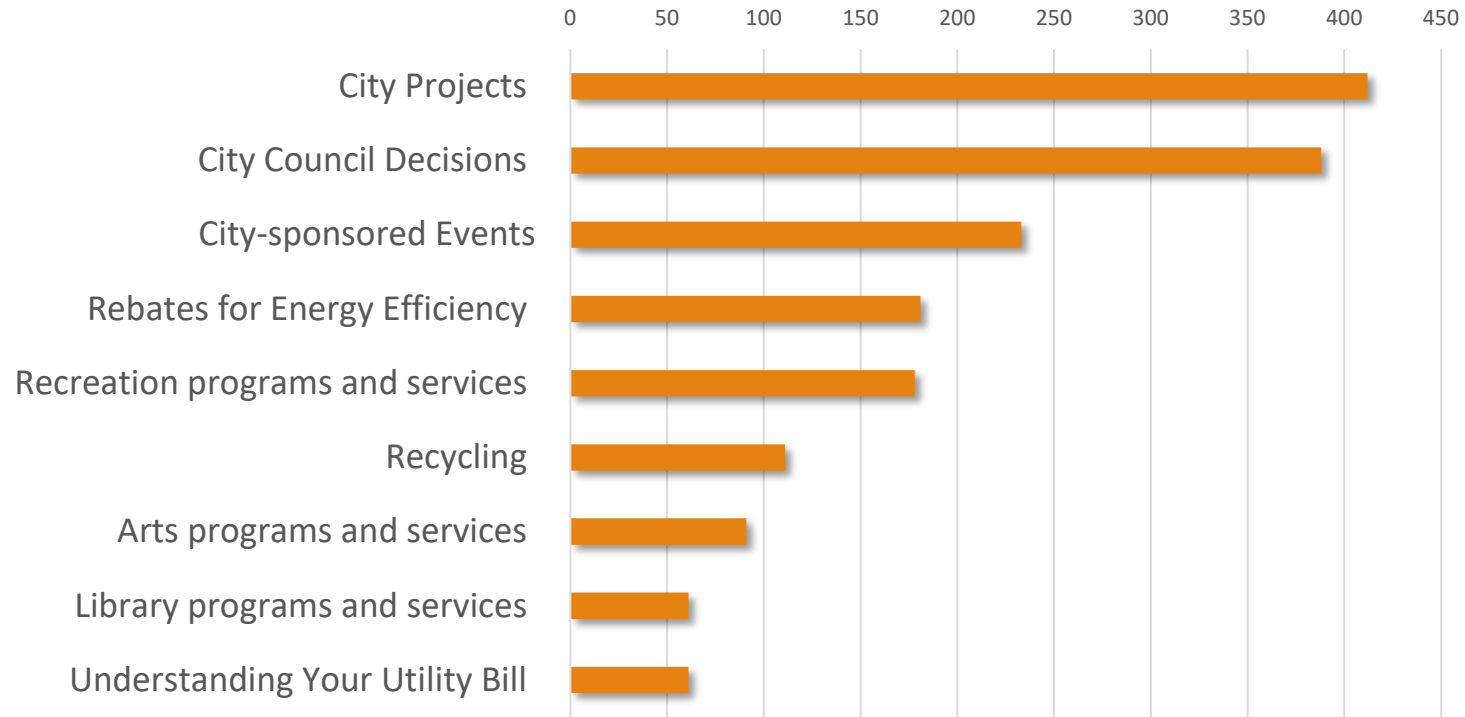


## Where do you find information about city news, events, and opportunities?



Of online surveys (overall younger age) 81% said "social media"

## I'd Like More Info About:



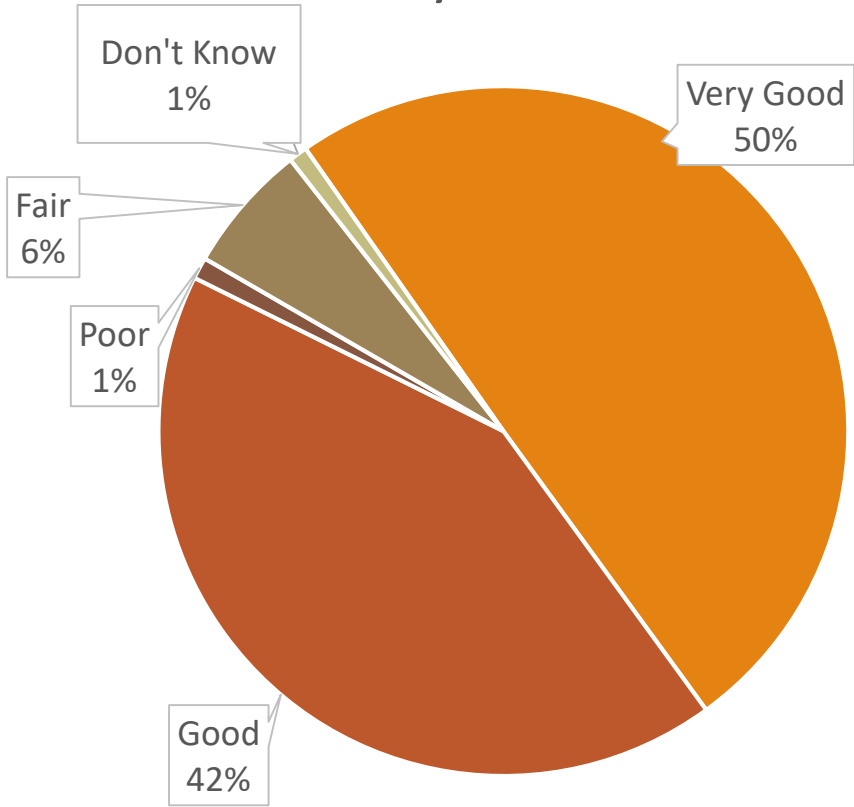
### Communication comment highlights:

- Highway 75
- Fairgrounds
- Heritage Village
- Council video
- Aquatic project
- Information is available (3)

Several people indicated appreciation for this survey.

Some commenters asked for more “transparency” and more votes.

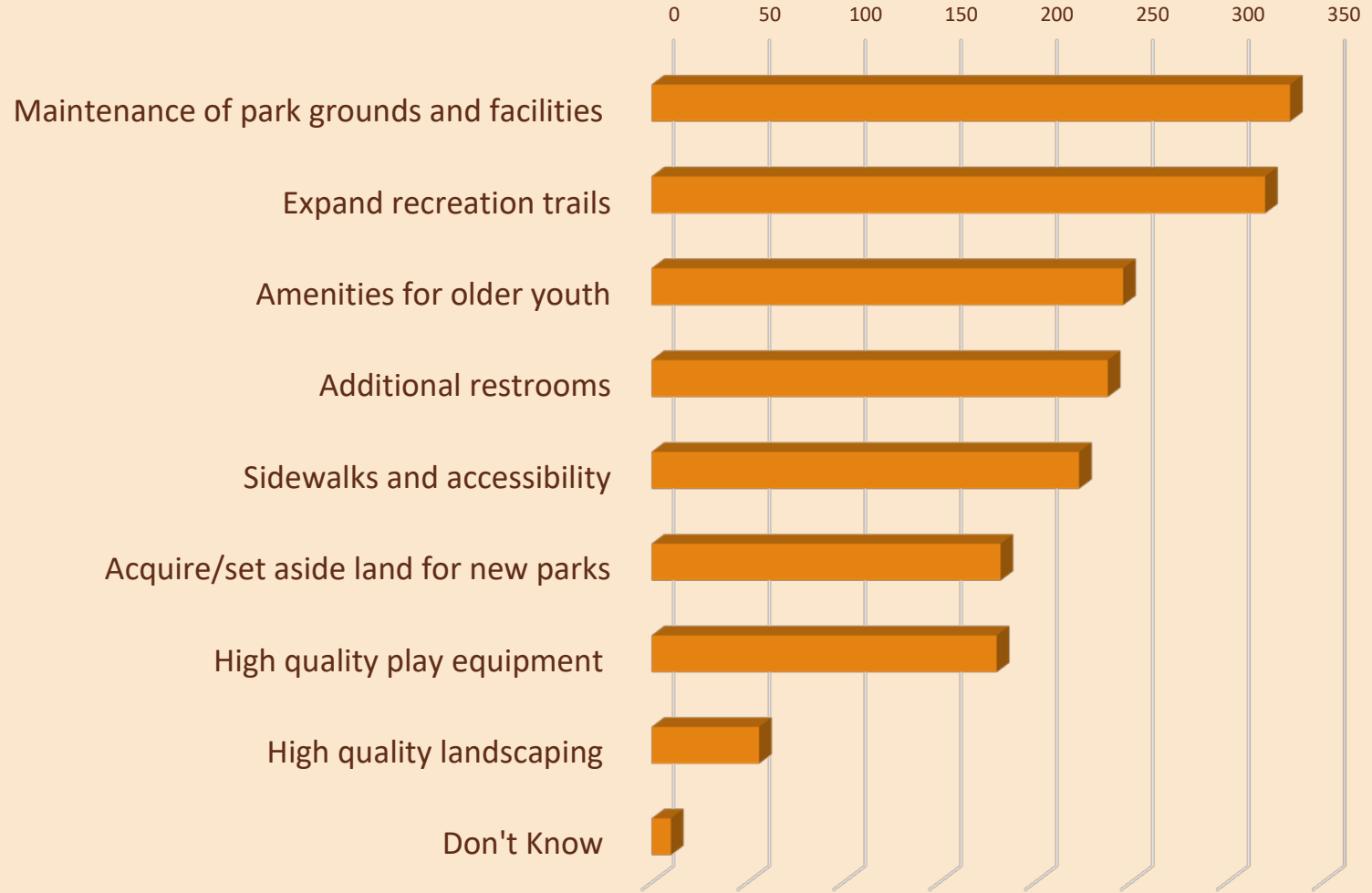
## City Parks



### Compare to 2013:

Very Good 38%  
 Good 48%  
 Fair 7%  
 Poor 2%  
 Don't know 5%

## Future Investments in Parks

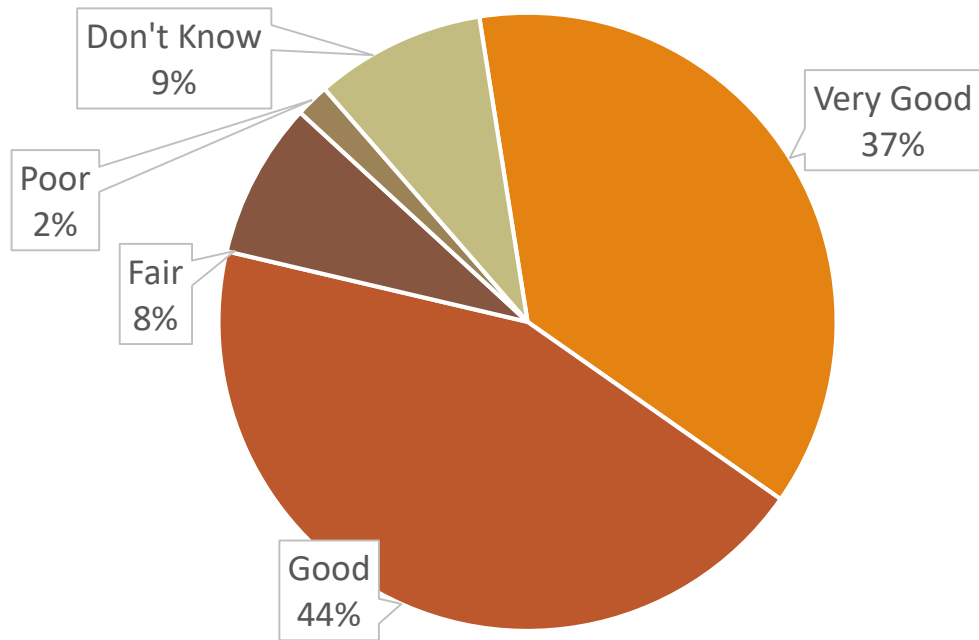


### Comments highlights:

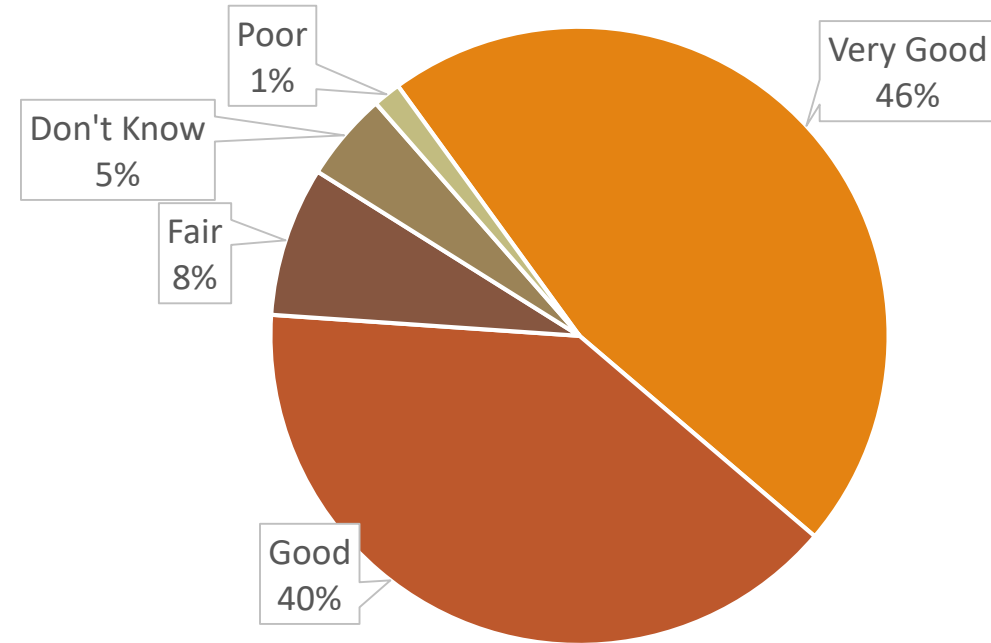
Keep adding trails  
 More restrooms  
 Interest in dog park

Park lighting  
 Heritage Village/Fair

## Fields, courts, etc.



## All Seasons Center



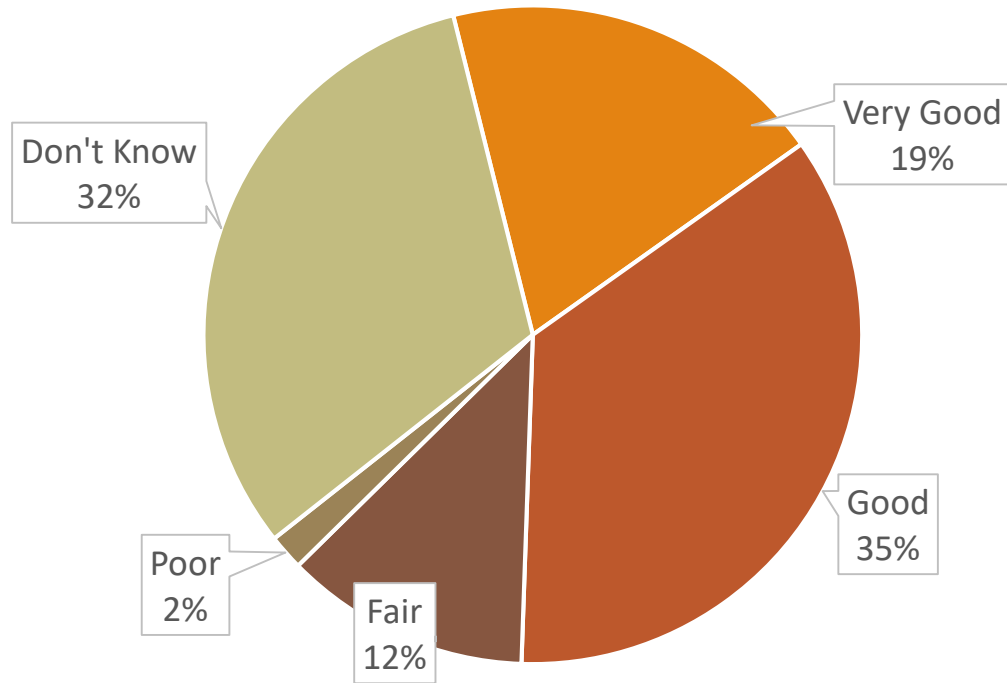
### Compare to 2013:

Very Good	44%
Good	39%
Fair	6%
Poor	1%
Don't Know	10%

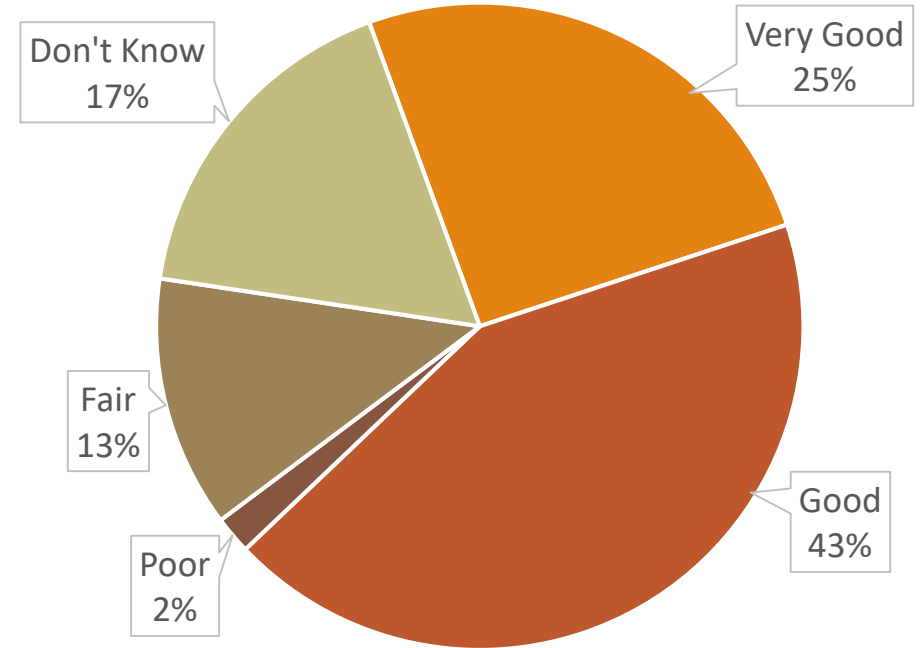
### Compare to 2013:

Very Good	45%
Good	39%
Fair	5%
Poor	2%
Don't Know	9%

## Arts Programs/Classes



## Recreation Programs/Classes



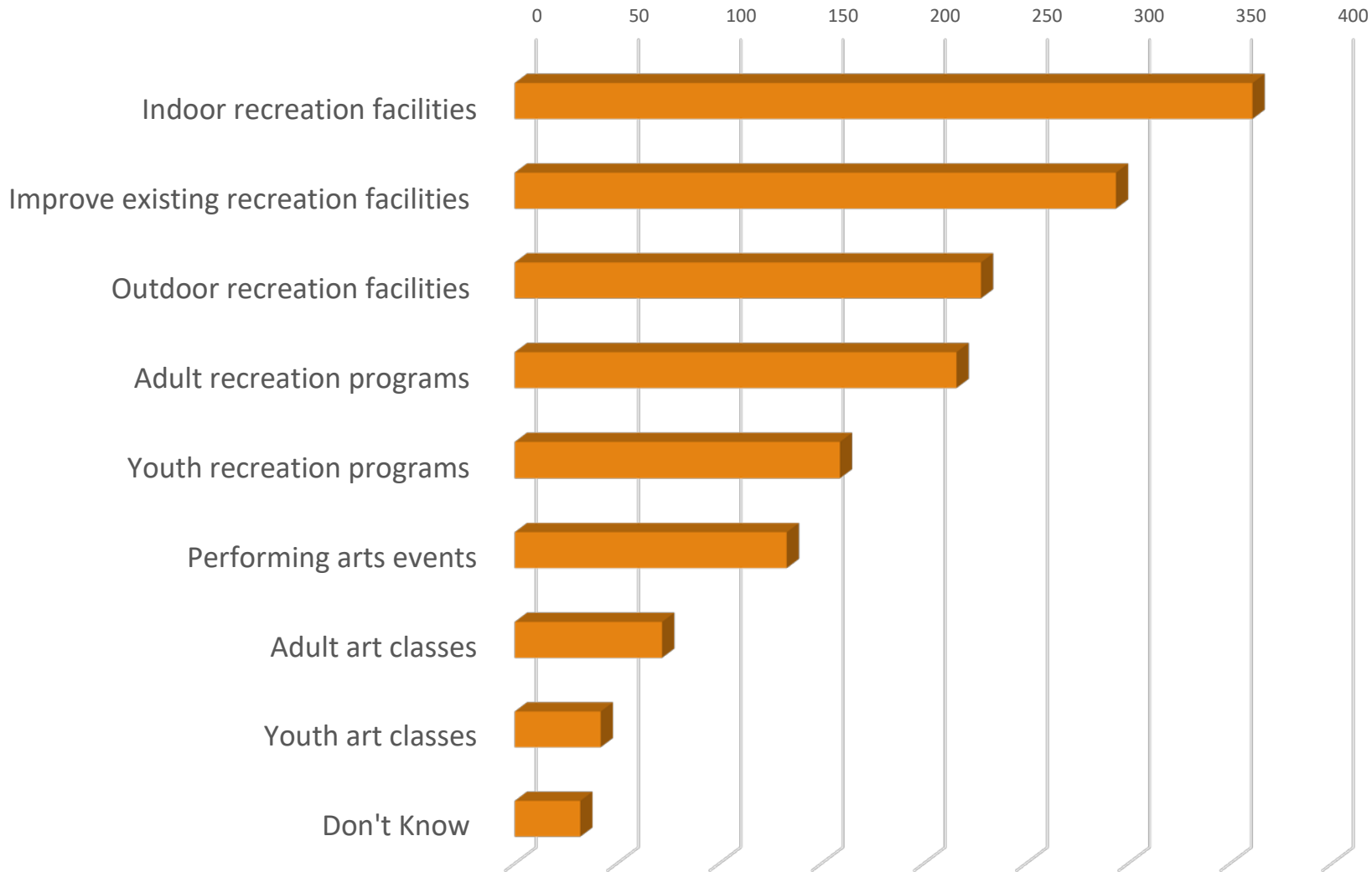
Some interest in more senior-focused recreation programs.

### Compare to 2013:

Very Good	21%
Good	35%
Fair	10%
Poor	5%
Don't Know	29%



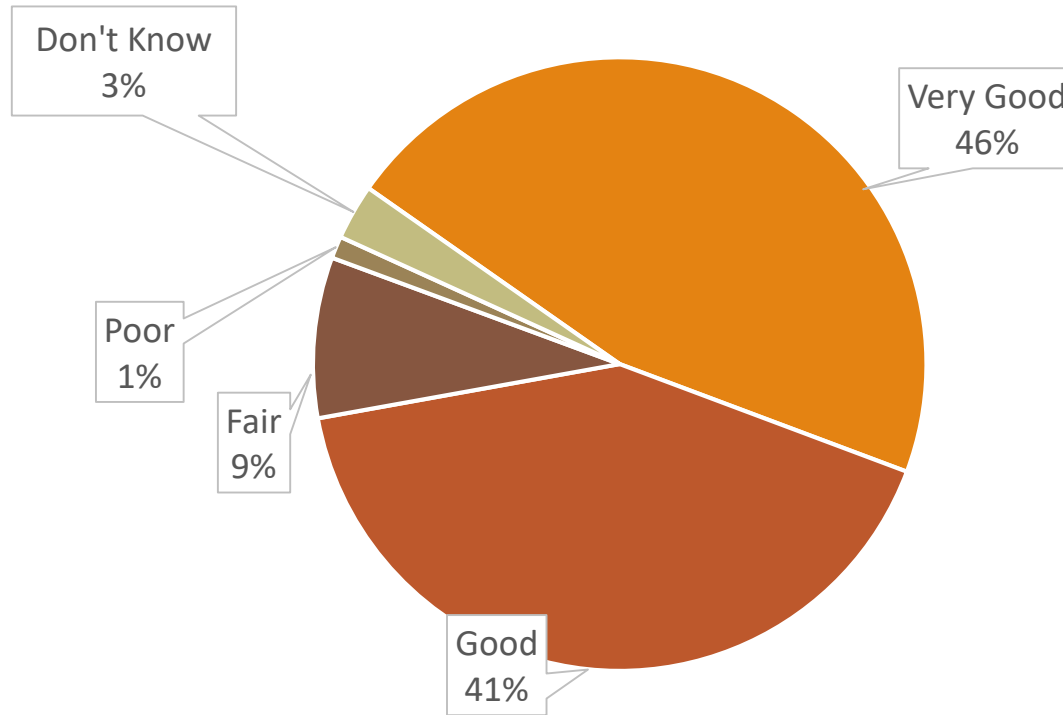
# Future Recreation Investments



## Comments highlights:

- Indoor recreation options
- Appreciation for what we have
- Tennis courts update
- Indoor recreation space
- Interest in dog park, shooting range, additional ice

# Community Development



## Compare to 2013:

Very Good 21%

Good 48%

Fair 13%

Poor 3%

Don't know 15%

## Highlights from the development comment section:

- “Housing is #1”
- Parks/rec seen as part of development (23 comments)
- Maintaining an inviting downtown
- Childcare availability
- Highway 75 improvements
- Concern about high taxes
- Heritage Village and fairgrounds

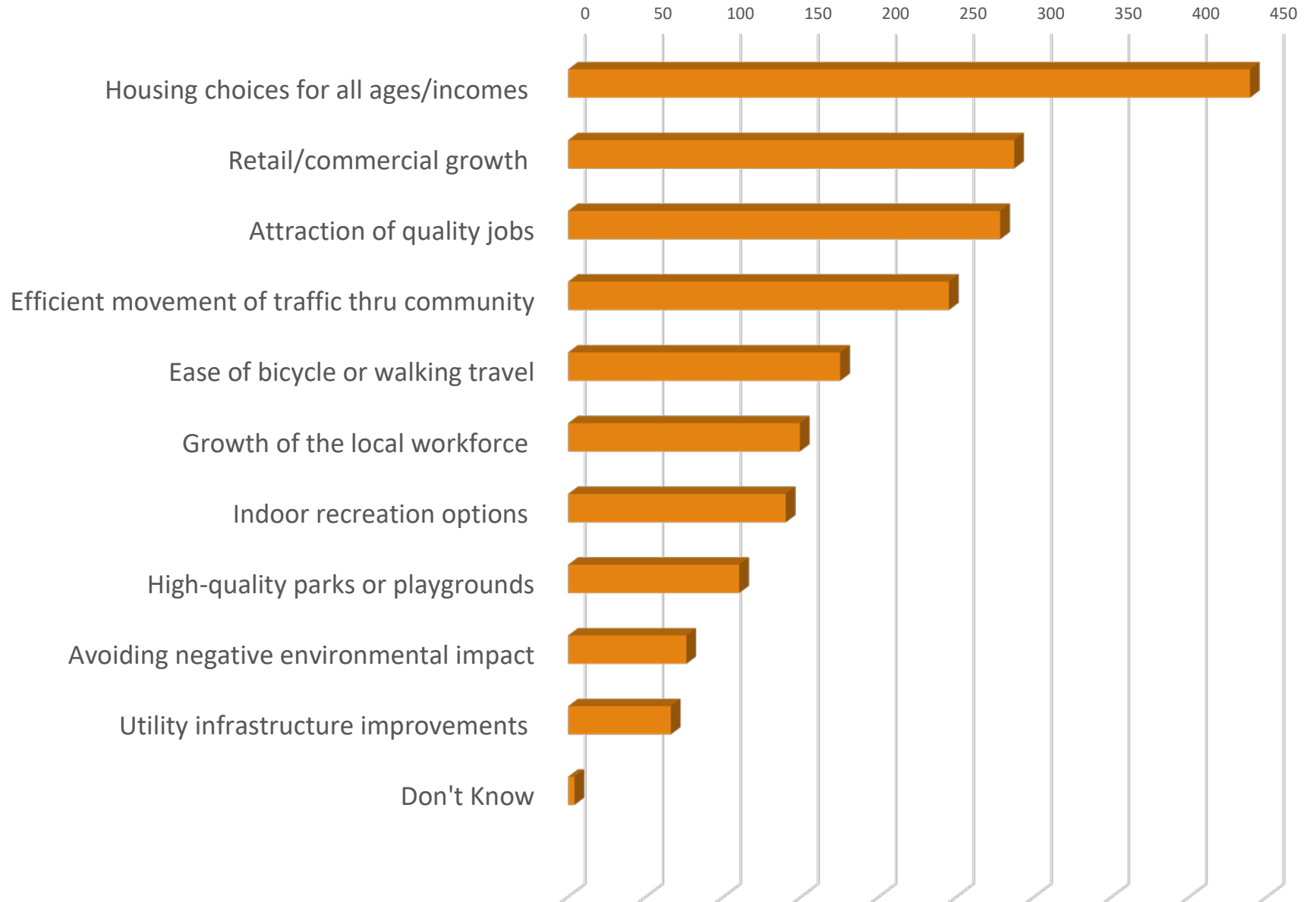
## Five years ago,

- attraction of quality jobs was the top item. Now it traded places with housing.
- traffic movement was sixth priority, now it's fourth

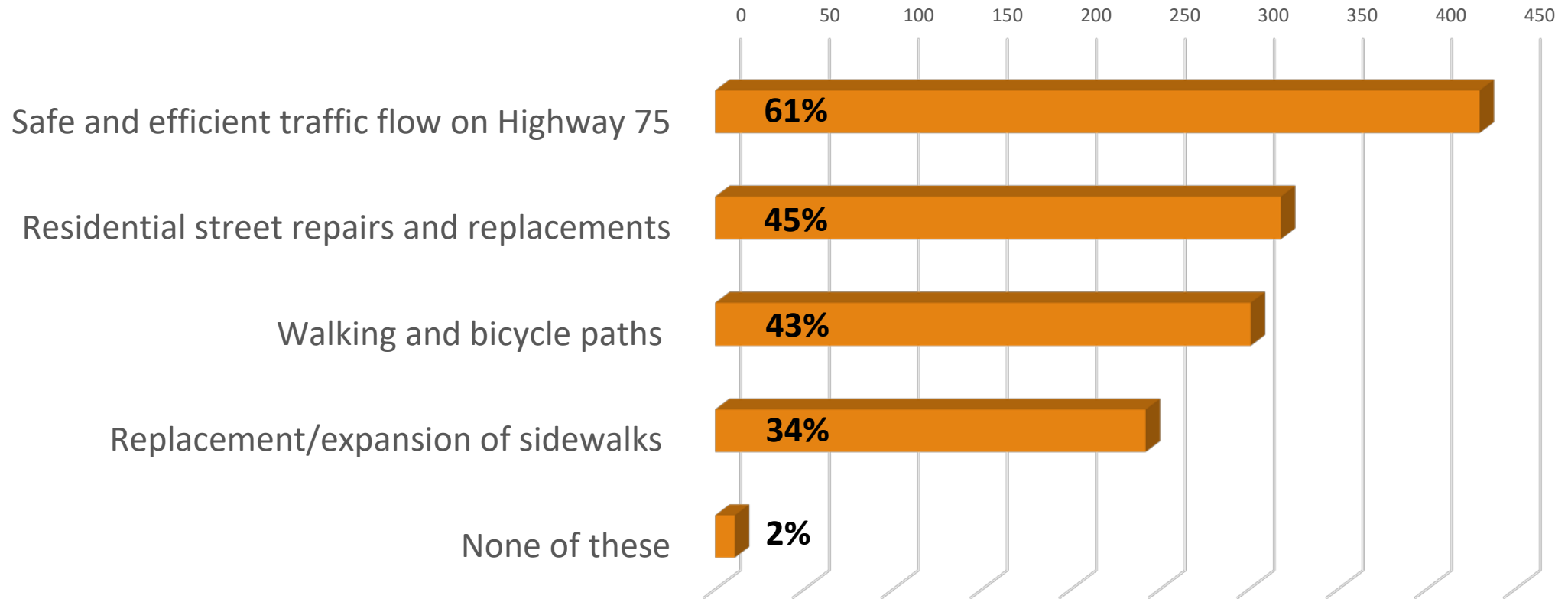


68 people later commented that housing is the "one thing" that needs to be addressed

## Top growth and development areas (pick 3)



## Future Transportation Investments (pick two)



### Comment highlights:

- Transportation received the most comments in the “One Thing” question – 96. About 80 of them pertain to Highway 75
- Strong opinions about Highway 75.
- Bike and pedestrian safety, trails and sidewalks

### Compare:

	2013	2018
Residential street repairs	57%	45%
Walking and bicycle paths	51%	43%
Safe/efficient flow on Hwy 75	46%	61%
Public transportation	21%	n/a
Replace/expand sidewalks	n/a	34%

# What is the *one thing* that needs to be addressed as we plan for Sioux Center's future?

Overview and samples

- **Transportation – 97 comments**  
*“Hwy 75 – It’s time, It’s dangerous in places, Makes our town look tired.”*
- **Housing - 68 comments**  
*“Affordable housing”*
- **Taxes – 48 comments**  
*“If everything keeps going up, middle class people won’t be able to afford to stay living here.”*
- **Recreation – 36 comments**  
*Trails, activities, indoor facilities*
- **Safety – 34 comments**  
*Lights in parks, traffic speeds, pedestrian safety*
- **Code enforcement – 25 comments**  
*Clean neighborhoods, single-family homes*
- **Culture – 26 comments**
  - *“Intentional ways to integrate long-time and new community members...”*
- **Development – 25 comments**  
*“It is important to balance initiatives that promote growth with ones that improve the services we have – and to do both those things in a way that helps the community be as sensitive to the environment as possible.”*
- **Communication – 15 comments**  
*“Continued, constant communication with the residents in a way that can be easily responded to (like this survey)”*
- **Workforce – 13 comments**  
*“Attract employees for existing businesses”*
- **And more...**

## A few final words:

- City does a good job on all its programs
- Parks: All of our parks are very nice and used by many people. Thank you for our parks!
- Development: We think the city leaders are doing a fantastic job already – THANK YOU – in guiding progress in the town.
- Really appreciate the new lighting in the parking lot by the football field/ASC!
- Everything is good. (Spanish)
- We have to always be willing to move forward. Standing still is going backwards. I appreciate the care with which the council and staff have always been one of the more aggressive communities. Please keep that up.

**Thank you.**

## Proud to be a citizen of Sioux Center

