

Sioux Center, Iowa

Laborshed Analysis

Cherokee County

Lyon County

O'Brien County

Osceola County

Plymouth County

Sioux County



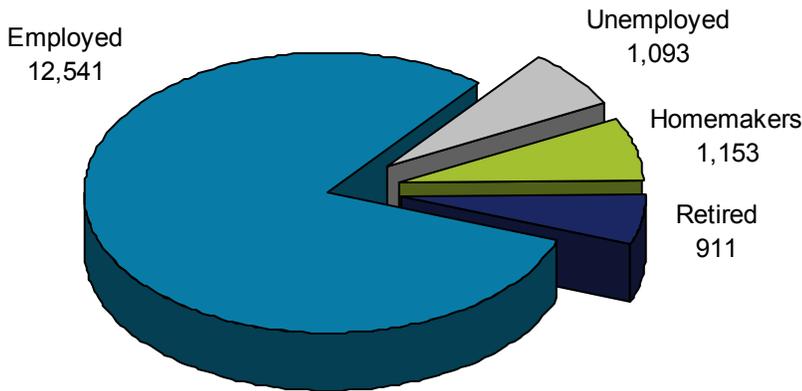
A Study of
Workforce Characteristics
Released January 2007

Laborshed Studies

A Laborshed is defined as the area or region from which an employment center draws its commuting workers. To determine the approximate boundaries of the Sioux Center Laborshed area, local employers supplied the ZIP code listings of where each of their employees reside. This Laborshed analysis addresses underemployment, the availability and willingness of current and prospective employees to change employment within the workforce, current and desired occupations, wages, hours worked, and distance willing to commute to work. *See contact information on back.*

Total Potential Labor Force: 94,606 (entire Laborshed Area)

Estimated Number of Individuals Very Likely or Somewhat Likely to Change or Accept Employment (15,6898)



Quick Facts:

(Employed - willing to change employment)

- 11.1% are working multiple jobs;
- Currently working an average of 43 hours per week;
- Average age is 44 years old;
- 34.2% currently working in production, construction, or material handling occupations followed by 29.1% in professional, paraprofessional, or technical occupations;
- Most frequently identified job search sources:
 - Local/Regional newspapers
Sioux City Journal
Sioux Center Shopper
 - Internet
www.monster.com
www.iowaworkforce.org
 - Networking through friends, family, or acquaintances
 - Local Iowa Workforce Development Centers

Underemployment:

The underemployed are composed of individuals who are working fewer than 35 hours per week but desire more hours; working at wages equal to or less than the national poverty level; and/or who are working in positions that do not meet their skill or education levels or worked for higher wages at previous employment.

- 2.0% (251 people) Inadequate hours
- 1.0% (125 people) Low income
- 2.5% (314 people) Mismatch of skills
- 5.4% (677 people) Total estimated underemployment

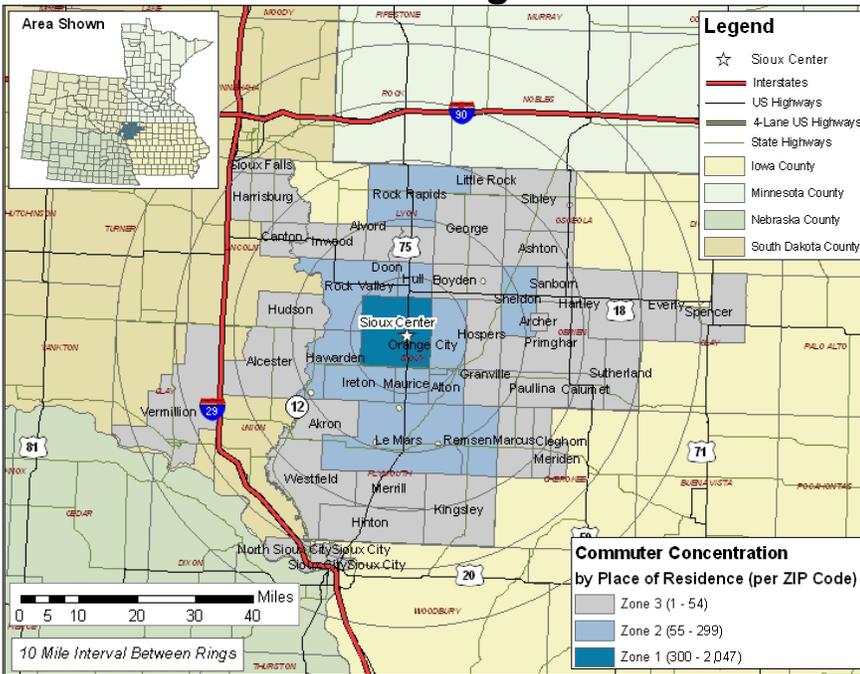
Individuals may be underemployed for more than one reason; but are only counted once for total estimated underemployment.

Industrial Classification of the Employed

Industry	% of Laborshed	# of Employed
Health Care & Social Services	14.9%	12,701
Education	13.8%	11,763
Manufacturing	13.5%	11,507
Wholesale & Retail Trade	9.4%	8,013
Finance, Insurance, & Real Estate	8.3%	7,075
Transportation, Communication, & Utilities	8.0%	6,819
Construction	7.7%	6,563
Professional Services	6.9%	5,882
Public Administration & Government	6.3%	5,370
Agriculture	6.1%	5,200
Personal Services	4.7%	4,006
Entertainment & Recreation	0.6%	511

Survey respondents from the Sioux Center Laborshed area were asked to identify the industry in which they are currently working. The largest concentration of workers are employed in the health care & social services industry as shown in the table at left.

Sioux Center Commuting Area



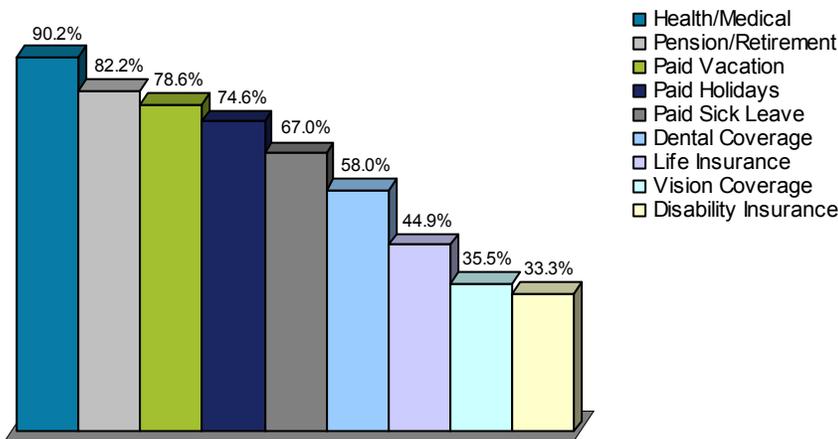
Commuting Statistics

The map at the left represents commuting patterns into Sioux Center with the concentration per ZIP code represented in the legend.

Those who are willing to change employment in the Sioux Center Laborshed area are willing to commute an average of 23 miles one way for employment opportunities.



Benefits Currently Offered



The survey provides the respondents an opportunity to identify employment benefits they currently are offered. The chart at left provides the percentage of responses from those that are currently employed. The top nine benefits are shown.

The majority (78.0%) of respondents are currently sharing the cost of premiums with the employer. However, 18.8 percent of the employers in the area pay the entire cost of insurance premiums as a benefit for their employees.

Education and Median Wage Characteristics by Industry

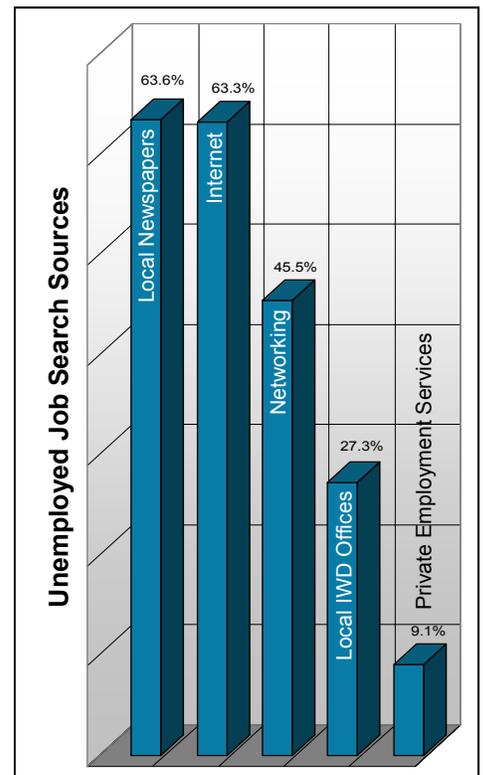
Industry	Education			Median Wages	
	Some Level Beyond High School	Associate Degree	Undergraduate Degree or Higher	Salary Wages (per year)	Non-Salary Wages (per hour)
Agriculture	57.7%	15.4%	15.3%	\$55,000	\$10.50
Construction	50.0%	6.7%	13.3%	\$50,000	\$12.25
Manufacturing	64.3%	16.1%	14.3%	\$72,500	\$12.80
Transportation, Communication, & Utilities	53.3%	3.3%	26.6%	\$35,000	\$12.50
Wholesale & Retail Trade	75.0%	11.4%	27.3%	\$43,000	\$11.00
Finance, Insurance, & Real Estate	81.2%	9.4%	28.2%	\$50,000	\$13.25
Health Care & Social Services	71.2%	16.9%	37.3%	\$45,000	\$11.85
Personal Services	66.7%	*	50.0%	\$35,000	\$10.25
Professional Services	71.4%	14.3%	42.8%	\$26,000	\$13.50
Public Administration & Government	83.3%	12.5%	54.2%	\$52,500	\$13.00
Education	92.5%	1.9%	85.0%	\$35,000	\$9.96

This table includes all respondents without consideration of employment status or willingness to change/enter employment.

*Insufficient survey data/refused

Unemployed - Those Willing to Enter/Re-enter Employment:

- An estimated 1,093 unemployed individuals are willing to accept employment;
- Average age is 41 years old;
- Education:
 - 50.0% have an education beyond high school
 - 16.7% are trade certified
 - 25.0% have an postgraduate degree
- Estimated wage range to attract the upper 66-75% qualified hourly wage applicants is \$10.56 to \$12.00/hr. with a median of the lowest wage of \$8.50/hr.;
- Willing to commute an average of 27 miles one way for the right opportunity;
- 25.0% expressed interest in seasonal and 58.3% in temporary employment opportunities;
- 8.3% are interested in working varied shifts (2nd, 3rd & split);
- Would prefer to enter employment that offers the following benefits:
 - Health/medical insurance
 - Pension/retirement options
 - Paid vacation
 - Dental coverage
 - Disability insurance
 - Paid sick leave
 - Paid holidays
 - Vision coverage
 - Life insurance
- 60.0% of the unemployed are seeking employment offers where the employer/employee share the cost of medical insurance premiums.



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For more information regarding the Sioux Center Laborshed Study, contact:

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